

# CASH FLOW FORECASTING

## CASH IS KING

It is common for a business to be making profits month after month but not have any money in the bank.

Cash flow forecasting allows you to see where your money is being spent each month, and allows you to plan and make better decisions for your business.

It is not a set and forget budget. Your cash flow forecast needs to be updated regularly to show you what your cash position is on an ongoing basis.

Be proactive with your Bank and let them know in advance when funds may be tight and you need a short or long term increase in finance.

Your cash flow forecast can also allow you to see what impact growth or equipment investment will have on your bank balance using what-if analysis.

You will sleep better at night knowing in advance what your cash position will be.



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